

Shelter Animal Reiki Association

Statement of Activity January - December 2021

	FUNDRAISING	MANAGEMENT	PROGRAM	TOTAL
Revenue				
Donation Income	8,107.89			\$8,107.89
Membership Dues			5,124.97	\$5,124.97
PayPal Sales	643.00		15,637.69	\$16,280.69
Royalty Income	7,429.94			\$7,429.94
Total Revenue	\$16,180.83	\$0.00	\$20,762.66	\$36,943.49
GROSS PROFIT	\$16,180.83	\$0.00	\$20,762.66	\$36,943.49
Expenditures				
Advertising/Promotional		6,804.58		\$6,804.58
Bank Service Charges				\$0.00
PayPal Fees	109.77		430.20	\$539.97
Stripe fees			177.61	\$177.61
Total Bank Service Charges	109.77		607.81	\$717.58
Contract Labor		9,640.19	6,725.53	\$16,365.72
Contributions			215.00	\$215.00
Dues and Subscriptions		1,124.84	843.40	\$1,968.24
Office Supplies				\$0.00
Computer & Software		2,866.59	44.99	\$2,911.58
Total Office Supplies		2,866.59	44.99	\$2,911.58
Professional Fees		2,550.00	122.78	\$2,672.78
Accounting		191.25		\$191.25
Consulting			113.75	\$113.75
Volunteer appreciation			625.00	\$625.00
Total Professional Fees		2,741.25	861.53	\$3,602.78
Supplies		429.29		\$429.29
Marketing		1,825.21	325.36	\$2,150.57
Total Supplies		2,254.50	325.36	\$2,579.86
Travel & Ent				\$0.00
Travel		185.00		\$185.00
Meals		205.72		\$205.72
Total Travel		390.72		\$390.72
Total Travel & Ent		390.72		\$390.72
Total Expenditures	\$109.77	\$25,822.67	\$9,623.62	\$35,556.06
NET OPERATING REVENUE	\$16,071.06	\$ -25,822.67	\$11,139.04	\$1,387.43
NET REVENUE	\$16,071.06	\$ -25,822.67	\$11,139.04	\$1,387.43